DISTRICT 5280 CONFERENCE • MAY 3 - 5, 2024 • THE BILTMORE LOS ANGELES, DOWNTOWN LOS ANGELES

ALL SPONSORSHIPS

1. A rare opportunity to be a sponsor for two special events including the District Conference as well as the District Luncheon for RI President Gordon McInally.

2. Listed on signage throughout the District Conference and at the RI President Luncheon.

3. Listed on the recognition page in both the District Conference Tribute book and the RI President Luncheon program.

☐ **DIAMOND SPONSOR (1 available)..................................... $5000**
Outside back cover ad. Special recognition by Governor Makiko Nakasone during the Governor's Ball and the RI President Luncheon. Receive exclusive balcony seating for 4 at the Governor's Ball. Receive two tickets to the RI President Luncheon.

☐ **RUBY SPONSOR (1 available)... $3000**
Two page center spread ad in the District Conference Tribute book. Special recognition by Governor Makiko Nakasone during the Governor's Ball and the RI President Luncheon. Receive two tickets to the RI President Luncheon.

☐ **EMERALD SPONSOR (2 available)..................................... $1500**
Inside covers ad in the District Conference Tribute Book.

☐ **SAPPHIRE SPONSOR (limited to available space) $1000**
Full page ad in the District Conference Tribute Book.

☐ **HALF-PAGE AD.. $500**

☐ **QUARTER-PAGE AD $250**

PAYMENT

1) Indicate your advertising selection above by checking the box next to its description. 2) Make out a check for the amount due, payable to Rotary District 5280, and 3) Mail this form to:
Tori Szabadi, Rotary District 5280, 8939 So. Sepulveda Blvd., Suite 210, Los Angeles CA 90045

NAME

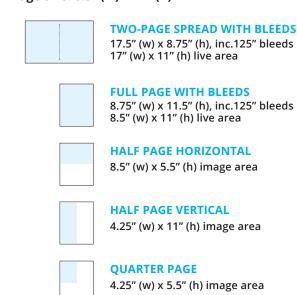CLUB

COMPANY

BUSINESS CLASSIFICATION

PHONE   EMAIL

QUESTIONS?

Contact Sally Goya at sallygoya@ymail.com
or 805-490-2114 (c).

AD SPECIFICATIONS

Page Size: 8.5" (w) x 11" (h)

TWO-PAGE SPREAD WITH BLEEDS
17.5" (w) x 8.75" (h), inc.125" bleeds
17" (w) x 11" (h) live area

FULL PAGE WITH BLEEDS
8.75" (w) x 11.5" (h), inc.125" bleeds
8.5" (w) x 11" (h) live area

HALF PAGE HORIZONTAL
8.5" (w) x 5.5" (h) image area

HALF PAGE VERTICAL
4.25" (w) x 11" (h) image area

QUARTER PAGE
4.25" (w) x 5.5" (h) image area

OTHER AD SPECIFICATIONS:
• Save color ads as CMYK, not RGB, Lab, or Index.
• Images must be at least 300 pixels per inch (PPI) at 100% of size used in ad.
• Embed all images
• Include crop marks and bleeds.

ACCEPTABLE FILE FORMATS FOR AD ART:
• PDF X-1a:2001
• Illustrator eps or ai
• Photoshop jpeg (maximum quality)

TO SUBMIT AD FILES
• Send files 10 MB and smaller to: ed@studioprinting.net
• Send files larger than 10 MB via Dropbox, Hightail, or other cloud-based service. Email the download link to: ed@studioprinting.net
• In your email, include the sponsor/advertiser's name, contact name, phone, and email.

Have questions about the specifications or need help preparing your ad? Contact Edward Su at 310.292.3219 or at ed@studioprinting.net

DEADLINE FOR PAYMENT AND AD ART: APRIL 5, 2024. NO EXCEPTIONS!